

# About Help for Heroes

"Help for Heroes" provides outstanding support for servicemen and women both directly and through its support of other service charities. A donation to Help for Heroes will make a real difference to the lives of our wounded men and women.

This is a fantastic opportunity to participate in an exciting leadership event that will not only benefit your employees and company, but also a great charity and a great cause.

## Investment

The entrance fee for the two day Challenge is £2,500 (excl.VAT) per team of five people. This will be inclusive of:

- Accommodation & food
- Activities & facilitation
- Equipment
- Guest Speakers
- Team photos for all participants

In addition, a minimum contribution of £2,500 per team of five, must be raised for the "Help for Heroes" Charity.

## Next Steps

If you are looking to create high performing teams for your business and you want something that will raise company pride and team morale, the Sandhurst Business Challenge provides unparalleled opportunities to achieve these aims. If you have any questions regarding the challenge, please do not hesitate to contact me.

## Contact

Andy Dobbin: [andrew.dobbin@inspirationaldg.com](mailto:andrew.dobbin@inspirationaldg.com) • +44 (0)1276 686 644  
IDG, Royal Military Academy Sandhurst, Camberley, Surrey, GU15 4PQ



# The IDG Sandhurst Business Challenge

## 19<sup>th</sup> & 20<sup>th</sup> August 2010



# The IDG Sandhurst Business Challenge



The Inspirational Development Group (IDG) invites you and your company to take part in a unique team-building event at the Royal Military Academy Sandhurst (RMAS) on 19<sup>th</sup> & 20<sup>th</sup> August 2010. In doing so, you will be helping to raise funds for "Help for Heroes."

The event is a business team challenge which pits company against company, to test each team's intellectual and physical abilities using disciplines taken from sport, the military and business. We invite you to come and "fly your company banner," enhance leadership skills and develop team cohesion and organisational talent.

Each team of five will compete against the others, pushing every member, both physically and intellectually. You don't have to be an athlete to participate; this is not an "Army Boot Camp;" this is a business leadership and team building competition at its most dynamic.

## Aims and Learning Outcomes

- Unlock the potential of your employees

and help develop effective leaders in order to drive business performance

- Challenge teams and individuals outside their normal comfort zones
- Engage, motivate and retain top talent
- Improve strategic decision-making
- Provide great value for money and the opportunity to support Help for Heroes

## Who Is It For?

- Newly-appointed or emerging managers who wish to accelerate their leadership skills through practical application
- Established teams who wish to operate more effectively

## The IDG Philosophy

The Inspirational Development Group offers first-class training designed to completely transform the behaviour of individuals and teams, in order to make sustainable change within an organisation. All organisations need to develop great leaders with the ability to work in a team environment and collaborate with their peers. Never have these skills been so important as in the current pressing times.

## Day 1

- Introduce the IDG Sandhurst Business Challenge, its aims and overview
- Briefing, training and planning phase
- Deployment on Operation "Hero" Phase 1: RMAS grounds, Barossa training area
- A full day of physical and intellectual competition
- Finish phase
- Tour of RMAS: A History of Leadership
- Guest Speaker, dinner & networking

## Day 2

- Briefing, training and planning phase
- Deployment on Operation "Hero" Phase 2: RMAS grounds, and Barossa training area
- A further day of activities - with a difference
- Results and prize giving
- Close

## About Our Partnering Agreement with the RMAS

IDG is in the highly-privileged position of being able to offer civilian training and

development based at Sandhurst in Surrey. Through an exclusive partnering relationship with the Academy, we are able to access the skills and leadership expertise that the Army has been honing for over 200 years. This, coupled with our own commercial awareness, makes for a truly unique experience.

Our facilitators are drawn from business, the military and sport and are accomplished in teaching effective communication, calmness under pressure and how to preserve high morale using the philosophy of "Mission Command."

